## **Privacy Policy**

Last updated: 09/18/2023

## 1. Introduction

Welcome to WMS Lite (the "Website"), provided by Xpert IT ("we," "our," or "us"). At WMS Lite, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you access or use our website. By using our website, you consent to the practices described in this Privacy Policy.

## 2. Information We Collect

We may collect the following types of information when you visit our website:

## 2.1. Personal Information

Contact Information: Such as your name, email address, and phone number.

User Account Information: If you create an account, we may collect login credentials, profile information, and payment information.

Communications: We may retain records of your correspondence with us, including emails and messages through the Website.

#### 2.2. Non-Personal Information

Usage Data: Information about your interactions with our website, such as your IP address, browser type, device information, and usage patterns.

Cookies and Tracking Technologies: We may use cookies and similar technologies to collect information about your browsing behaviour on our website. You can control cookie settings through your browser preferences.

#### 3. How We Use Your Information

We use the information we collect for the following purposes:

To provide and maintain the Website's functionality.

To personalize and enhance your experience on the Website.

To communicate with you, respond to your inquiries, and provide customer support.

To analyse usage patterns and improve our services.

To comply with legal and regulatory requirements.

## 4. Data Sharing and Disclosure

We may share your information in the following circumstances:

With service providers and business partners who assist us in delivering our services.

When required by law or to protect our rights and safety.

In connection with a merger, acquisition, or sale of all or a portion of our assets.

# 5. Security

We take reasonable measures to protect your personal information, but no data transmission over the internet is completely secure. Please use caution when sharing sensitive information online.

### 6. Your Choices

You have the following rights regarding your personal information:

Access: You can request access to the personal information we hold about you.

Correction: You can request corrections to inaccuracies in your personal information.

Deletion: You can request the deletion of your personal information.

# 7. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. The most current version will be posted on our website, and the date of the latest revision will be indicated.

## 8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at <a href="mailto:info@wms-lite.com">info@wms-lite.com</a>